



The International Environmental Youth Campaign (IEYC) is a non-profit 501(C3) organization dedicated to the environmental education of K-12 students.

The IEYC is passionate about educating and inspiring young people and giving them a voice concerning the environmental issues threatening our planet today and tomorrow.

JET Recycling America proudly supports the IEYC's mission to provide environmental education to K-12 students by contributing a percentage of all JET™ product sales to the International Environmental Youth Campaign.

Contact: Don Baird - 714 679-7438

www.IEYC.org

Chamber Members Win a South African Eco-Safari Trip!



**Join and take action in the
International Environmental
Youth Campaign.**

IEYC Benefits to Your Chamber of Commerce

- Be recognized as an environmental leader in your community.
- Increase inquiries at the Chamber by inclusion in the IEYC advertising campaign and PSAs.
- Help Chamber members become more environmentally active by providing access to the IEYC recycling program.
- Give Chamber members a way to increase foot traffic and customer base by their participation in the IEYC Environmental Trip Contest.
- Gain support from the IEYC program for the Chamber's local community educational initiatives.
- Reinforce Chamber support of area schools and their educational needs through participation in the IEYC program.
- Give Chamber members a free contest entry with a chance to win an environmental trip with the California Environmental Youth Ambassador.
- Give Chamber members the opportunity to participate in the IEYC California Environmental Youth Ambassador trip at the IEYC cost (a greatly reduced amount from standard trip pricing). (Number of participants will be determined by trip organizers.)



Ways Your Chamber Can Participate

Promote the IEYC Program to members and community:

- Display IEYC Poster in Chamber offices.
- Have IEYC handouts available in Chamber Offices to give to members and walk-ins.
- Do email blasts to Chamber membership explaining IEYC environmental trip opportunity and program. (IEYC will supply a sample program explanation for your use.)
- Put a link on chamber website to IEYC website and the environmental trip/program explanation.
- Feature IEYC and the Trip opportunity at Chamber Breakfasts.
- Feature IEYC and the Trip opportunity at Chamber Mixers.
- Include IEYC and the Trip opportunity in Chamber advertising.
- Include an IEYC brochure about the Environmental Trip opportunity in Chamber mailings.
- Include information about the IEYC Environmental Trip opportunity in the monthly newsletter. (IEYC will supply a sample program explanation for your use.)
- Chamber agrees to help and support in recruiting workers/volunteers for 2016 Environmental Youth Summit.

